



ZOOM

While Indians starter Justin Masterson (drinking milk) has ridden his sinker to a second straight double-digit-win season, his wife, Meryl, has mastered a pitch of her own: selling cookies through her online business, Meryl Masterson's Home Plate Cookies (MerylsCookies.com). Meryl bakes upward of eight dozen a day, charges \$17 a dozen and donates the profits to the Mission of Mercy, an organization that helps impoverished children. (Justin and Meryl sponsor kids in the Dominican Republic.) Reliever Tony Sipp (dunking cookie) says he orders a batch every homestand and slips Meryl a \$20 for the charity. "The cookies are the best," he says. Especially when chased with half a gallon of milk—using Justin's proper chew-and-chug technique, of course. —STACEY PRESSMAN

Photograph by
ROBYN TWOMEY

\$591

Average monthly bill for ingredients and shipping supplies.

6,875

Farthest distance, in miles, Meryl has shipped an order. It went from her Ohio home to a soldier in Afghanistan.

\$16,000

Total donated to the Mission of Mercy in the Dominican Republic since Home Plate Cookies' 2009 debut.